



# KARA SCHROER, CCIM

Partner, Senior Vice President

## SCOPE OF SERVICE EXPERIENCE

Kara Schroer, CCIM, is a Senior Vice President with NAI Wisinski of West Michigan. Kara provides streamlined real estate services to her clients through sales, leasing, buyer/tenant representation, site selection, market research, and analytic consulting. Kara’s core value is integrity with a focus on a productive and meaningful client relationships.

With over 20 years of industry experience, Kara has closed a variety of real estate transactions during her tenure in brokerage services. Kara’s long list of experience in the industry includes deals across all property types, ranging from a doggie daycare lease to a multi-million dollar office investment sale with a variety of transactions between the two. She is not afraid to dig into the details to make sure the deal is done correctly and her clients make a safe investment. Her extensive knowledge in the office, healthcare, and land specialty groups have been instrumental in bringing significant value to her clients.

## EDUCATION

Saint Mary’s College, Notre Dame, IN

- Bachelor of Arts, Economics

Certified Commercial Investment Member (CCIM)

- Kara is one of only 5% of Commercial Realtors to earn the prestigious CCIM designation that exemplify the real estate industry’s highest professional & ethical standards.

## HONORS & AWARDS

- 2023 CCIM Michigan Transaction of the Year Award Recipient
- 2022 Costar Power Broker Award, Largest Office Lease Award—West Michigan
- 2018 Michigan
- 2017 Commercial Alliance of REALTORS, Largest Retail Lease
- 2016 Costar Power Broker Award, Retail Lease
- 2010 Costar Power Broker Award, Industrial Lease
- 2006 Recipient, Charlotte Board of Realtors Silver Deal Makers Award  
“The Advantages of Political Affiliation: Dependent & Independent Small-Island Profiles” published research paper along with former professor,
- 2007 Dr. Jerome L. McElroy of Saint Mary’s College, in The Round Table Journal  
CBRE, Inc. Rookie of the Year Award—Charlotte, North Carolina

## PRIOR EMPLOYMENT

NAI Wisinski of West Michigan—Commercial Real Estate Specialist 2014-Present  
 Bradley Company—Senior Broker 2012-2014  
 Grubb Properties (Acquired Colony Development) - Senior Broker 2011-2012  
 Colony Development Partners—Director of Leasing 2010-2011, Leasing Agent 2008-2010  
 CBRE—Market Research Coordinator 2004-2008  
 Project Future (South Bend Economic Development Corporation—Intern 2003-2004

## PROFESSIONAL AFFILIATIONS

Certified Commercial  
 Investment Member (CCIM)  
 Commercial Alliance of Realtors (CAR)  
 Greater Kalamazoo Association of  
 REALTORS (GKAR)  
 Licensed Real Estate Broker, IN  
 Licensed Real Estate Salesperson, MI  
 Michigan Realtors  
 National Association of Realtors (NAR)

## COMMUNITY INVOLVEMENT

2023 - Present Commercial Alliance of Realtors  
 Forms Committee  
 2020 - 2023 Immaculate Conception School  
 Trust Board  
 2020 - 2023 Immaculate Conception School  
 Annual Fund Co-Chair