



KARA SCHROER, CCIM

Senior Vice President

SCOPE OF SERVICE EXPERIENCE

Kara Schroer, CCIM, is a Senior Vice President with NAI Wisinski of West Michigan. Kara provides streamlined real estate services to her clients through sales, leasing, buyer/tenant representation, site selection, market research, and analytic consulting. Kara's core value is integrity with a focus on a productive and meaningful client relationships.

With 19 years of industry experience, Kara has closed a variety of real estate transactions during her tenure in brokerage services. Kara's long list of experience in the industry includes deals across all property types, ranging from a doggie daycare lease to a multi-million dollar office investment sale with a variety of transactions between the two. She is not afraid to dig into the details to make sure the deal is done correctly and her clients make a safe investment. Her extensive knowledge in the office, healthcare, and land specialty groups have been instrumental in bringing significant value to her clients.

EDUCATION

Saint Mary's College, Notre Dame, IN

- Bachelor of Arts, Economics

Certified Commercial Investment Member (CCIM)

- Kara is one of only 5% of Commercial Realtors to earn the prestigious CCIM designation that exemplify the real estate industry's highest professional & ethical standards.

HONORS & AWARDS

2023 CCIM Michigan Transaction of the Year Award Recipient

2022 Costar Power Broker Award, Largest Office Lease Award—West Michigan

2018 Commercial Alliance of REALTORS, Largest Retail Lease

2017 Costar Power Broker Award, Retail Lease

2016 Costar Power Broker Award, Industrial Lease

2010 Recipient, Charlotte Board of Realtors Silver Deal Makers Award

2006 "The Advantages of Political Affiliation: Dependent & Independent Small-Island Profiles" published research paper along with former professor, Dr. Jerome L. McElroy of Saint Mary's College, in The Round Table Journal

2007 CBRE, Inc. Rookie of the Year Award—Charlotte, North Carolina

PRIOR EMPLOYMENT

NAI Wisinski of West Michigan—Commercial Real Estate Specialist 2014-Present

Bradley Company—Senior Broker 2012-2014

Grubb Properties (Acquired Colony Development) - Senior Broker 2011-2012

Colony Development Partners—Director of Leasing 2010-2011, Leasing Agent 2008-2010

CBRE—Market Research Coordinator 2004-2008

Project Future (South Bend Economic Development Corporation—Intern 2003-2004

PROFESSIONAL AFFILIATIONS

Certified Commercial

Investment Member (CCIM)

Commercial Alliance of Realtors (CAR)

Greater Kalamazoo Association of REALTORS (GKAR)

Licensed Real Estate Broker, IN

Licensed Real Estate Salesperson, MI
Michigan Realtors

National Association of Realtors (NAR)

COMMUNITY INVOLVEMENT

2023 - Present Commercial Alliance of Realtors
Forms Committee

2020 - 2023 Immaculate Conception School
Trust Board

2020 - 2023 Immaculate Conception School
Annual Fund Co-Chair